

## JUAA 70th Anniversary Business School Symposium - Harmonization with the Asia-Pacific and Global -

開催日時 : 2017 (平成 29) 年 9 月 27 日 (水) 10:00~17:45

会 場 : 明治大学アカデミーコモン2F A1~A3会議室

参加者数 : 143 名 (国内外のビジネススクール関係者 75 名、企業関係者 59 名、その他 9 名)

### Welcome Remark



Prof. Norihiko Suzuki,  
President of Akita International University  
and Managing Trustee of JUAA

### Congratulatory Speeches



Mr. Satonobu Matsunaga,  
Director for Technical Education Division,  
Higher Education Bureau, MEXT



Mr. Sadanori Ito,  
Counsellor, Human Resources Policy Office,  
Economic and Industrial Policy Bureau, METI

### Keynote Speech I



#### “Business Education in Global Perspective”

Prof. Eric Cornuel, Director General & CEO, EFMD and EFMD Global Network



## Keynote Speech II



### **“Business Education in Asia-Pacific Perspective and Its Inherent Evolution”**

Prof. Betty J. Chung, Executive Director, AAPBS

## Special Speech



Dr. KE Seetha Ram,  
Senior Capacity Building and Training Specialist,  
Asian Development Bank Institute  
/ Visiting Professor, University of Tokyo

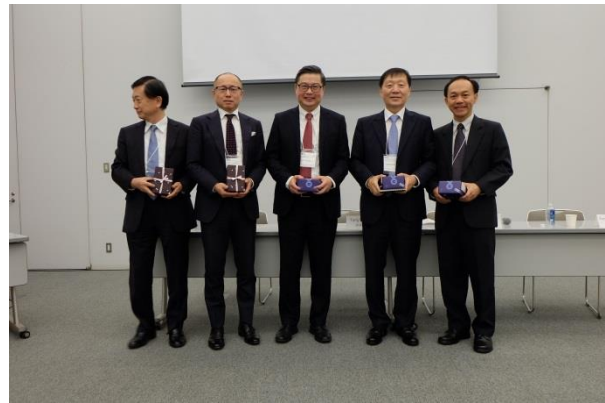
## Keynote Speech III



### **“What Businesses expect on Asia-Pacific Business Schools?”**

Mr. Katsutoshi Saito, former Chairman, The Dai-ichi Life Insurance Company, Limited

## Panel Discussions I



### “How to respond to Business Expectations, Experiences and More”

Moderator: Prof. Hirokazu Kono, Dean, Keio Business School

Panelists: Prof. Kar Yan Tam , Dean, HKUST Business School,

Prof. Tong Suk Kim, former Dean, KAIST College of Business,

Prof. Sin Hoon Hum, Deputy Dean, NUS Business School, and

Prof. Kenji Yokoyama ,Vice President, Ritsumeikan Asia Pacific University

## Panel Discussions II





**“Japanese Business Education and Schools, How to Harmonize with Global Trend**

**- Quality, Contents, and Culture-”**

Moderator: Prof. Howard Thomas, LKCSB Distinguished Team Professor of Strategic Management and Management Education, SMU

Panelists: Prof. Eric Cornuel, EFMD

Prof. Betty J. Chung, AAPBS

Prof. Norihiko Suzuki, President of Akita International University and Managing Trustee of JUAA

Mr. Andrew Crisp, CarringtonCrisp Limited

**Closing Remark**



Prof. Ryuji Konishi

Co-Chair, Business School Accreditation Committee,  
JUAA

# JUAA 70th Anniversary Business School Symposium

## - Harmonization with the Asia-Pacific and Global -



September 27, 2017

Venue: 2<sup>nd</sup> Fl., Academy Common, Meiji University, Tokyo, Japan

\*Simultaneous interpretation will be provided in English and Japanese.

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09:30 –	Registration Open
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10:00 – 10:10	Welcome Remark by JUAA
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10:15 – 11:05	Congratulatory Speeches by Mr. Satonobu Matsunaga, Director for Technical Education Division, Higher Education Bureau, MEXT (Ministry of Education, Culture, Sports, Science and Technology) and Mr. Sadanori Ito, Counsellor, Human Resources Policy Office, Economic and Industrial Policy Bureau, METI (Ministry of Economy, Trade and Industries)
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11:10 – 11:50	Keynote Speech I By Prof. Eric Cornuel, Director General & CEO, EFMD and EFMD Global Network <b>“Business Education in Global Perspective”</b>
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11:55 – 12:35	Keynote Speech II By Prof. Betty J. Chung, Executive Director, AAPBS <b>“Business Education in Asia-Pacific Perspective and Its Inherent Evolution”</b>
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12:35 – 13:40	Lunch
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13:40 – 14:00	Special Speech By Dr. KE Seetha Ram, Senior Capacity Building and Training Specialist, Asian Development Bank Institute / Visiting Professor, University of Tokyo
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14:00 – 14:35	Keynote Speech III By Mr. Katsutoshi Saito, former Chairman, The Dai-ichi Life Insurance Company, Limited <b>“What Businesses expect on Asia-Pacific Business Schools?”</b>
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14:40 – 15:55	Panel Discussions I By Prof. Kar Yan Tam, Dean, HKUST Business School, Prof. Tong Suk Kim, former Dean, KAIST College of Business, Prof. Sin Hoon Hum, Deputy Dean, NUS Business School, and Prof. Kenji Yokoyama, Vice President, Ritsumeikan Asia Pacific University <b>“How to respond to Business Expectations, Experiences and More”</b> Moderator: Prof. Hirokazu Kono, Dean, Keio Business School
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15:55 – 16:20	Coffee Break
16:20– 17: 35	<p>Panel Discussions II By Prof. Eric Cornuel, EFMD, Prof. Betty J. Chung, AAPBS, Prof. Norihiko Suzuki, President of Akita International University and Managing Trustee of JUAA, and Mr. Andrew Crisp, Co-Founder and Director, CarringtonCrisp Limited <b>“Japanese Business Education and Schools, How to Harmonize with Global Trend - Quality, Contents, and Culture-”</b> Moderator: Prof. Howard Thomas, LKCSB Distinguished Team Professor of Strategic Management and Management Education, SMU</p>
17: 35– 17:45	Closing Remark

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