

University Accreditation Results
(Results for Certified Evaluation and Accreditation for University)

Tokyo Keizai University



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| Basic Information of the Institution | |
| Ownership: Private | Location: Tokyo, Japan |
| Accreditation Status | |
| Year of the Review: 2019 | |
| Accreditation Status: Accredited (Accreditation Period: April 1.2020 – March 31.2027) | |

Certified Evaluation and Accreditation Results for Tokyo Keizai University

Overview

Tokyo Keizai University (hereinafter referred to as the “University”) is founded on the principle of “Forward Forever,” which means being undeterred by difficulties and always taking on new challenges. Based on this principle, the University has set the following five goals: “promoting an enterprising spirit,” “focusing on practical studies and foreign languages,” “nurturing individuals with comprehensive judgement who value responsibility and honesty,” “contributing as an intellectual hub of society,” and “being an open university and working together with students.” Since AY2018, the University has implemented activities in accordance with the third Mid-term Business Plan. In 2020, which marks the 120th anniversary of its founding, the University developed an educational vision called “TKU Challenge 2020,” which states the intention to enhance the four areas of education, career, support, and campus. The University conducts educational and research activities in its four faculties, namely the Faculty of Economics, Faculty of Business Administration, Faculty of Communication Studies, and Faculty of Contemporary Law, as well as its graduate schools that are established based on the faculties.

With regard to education, curricula incorporate general education subjects, the Shinissou Kamoku (i.e. “Forward Forever” subjects), and specialized subjects, in line with the aforementioned plan and vision. The University has created a numbering system and course registration flowcharts to help students learn in a systematic manner, and has also focused its efforts on career education.

The University’s distinctive efforts include the active provision of learning support and support for obtaining qualifications, and the establishment of a hands-on learning space for learning about other cultures in response to globalization. The University has formed partnerships with businesses, groups, and the local government in Kokubunji City, where its campus is located, provided the University’s intellectual resources to the local community through internships at local businesses and community contribution-related subjects, and contributed to community revitalization, which are remarkable endeavors.

However, there are issues that need to be resolved. First, regarding the initiatives of the University’s graduate schools, the three policies (degree award policy (diploma policy), curriculum design and implementation policy (curriculum policy), and admission

policy) are insufficient, or have not been established for individual programs. These policies should be reviewed. The University should improve quota management for graduate schools and programs with a low capacity fulfillment rate, and implement appropriate quota management for transfer admissions.

As for the University's internal quality assurance system designed to ensure the quality of education, etc., although the Internal Quality Assurance Committee has been formed under the president as the organization responsible for promotion of internal quality assurance, the committee does not provide sufficient feedback in relation to the measures for improvement taken according to the results of self-study, and the division of roles with the Educational Reform Promotion Council and University Executive Council are unclear. Therefore, the University should review the roles of the respective organizations involved in internal quality assurance and ensure that the Internal Quality Assurance Committee can implement educational management properly.

Building on its tradition of providing practical education, Tokyo Keizai University has developed its educational structure in response to changes in the social environment and has actively promoted student support. We hope the University further enhances its distinctive features, improves the functioning of its internal quality assurance system, and strengthens its social accountability.

Notable Strengths

Student Support

- It is commendable that student support-related proposals from each committee and management-related issues are discussed in the Student Support Meeting, and that organizational efforts are made to provide learning support through faculty members and office staff at the Learning Support Center, provide support for obtaining qualifications through qualification courses and group tests in the Career Support Course (CSC), and hold conversation practice sessions in English and other languages and intercultural exchange events at the Cotopatio Global Lounge in response to globalization.

Social Cooperation and Contribution

- Aiming to contribute to the development of the local economy, industry, and culture, the University has formed local partnerships with businesses, groups, the local government, and other organizations in Kokubunji City, and engages in a variety of

community contribution activities under the initiative of the Local Cooperation Promotion Council that is jointly managed by the University and these organizations. A notable initiative is the Kokubunji Area Internship Program, which is held as an academic subject. In the program, students participate in internships at local businesses, festivals, and other events. Another notable example is the Local Contributions Performed by Students, which is also held as an academic subject. In this program, students participate in various events and regularly-held activities related to welfare, the environment, and community building as volunteers and compile reports. In both subjects, the students take part in a presentation meeting that is also attended by the people working at the organizations to which they have been assigned, in an attempt to identify and address the challenges faced by the local community. In addition, the University contributes to community revitalization through leveraging its intellectual resources to provide ideas to businesses and regularly holding volunteer activities and public lectures. These are commendable initiatives.

Suggestions for Improvement

Internal Quality Assurance

- The University has established the Internal Quality Assurance Committee as the organization responsible for promotion of internal quality assurance. However, the committee does not implement appropriate management or provide sufficient support in relation to the measures for improvement taken according to the results of self-study conducted by individual faculties and graduate schools. The roles of the Internal Quality Assurance Committee are not clearly defined with respect to those of the Educational Reform Promotion Council, a university-wide deliberative body responsible for educational matters, and the University Executive Council, a university-wide deliberative body responsible for university management-related matters. Therefore, the University should review its university-wide structure responsible for internal quality assurance and ensure that internal quality assurance functions properly.

Educational Program and Outcome

- The MA Programs in the Graduate School of Economics, Graduate School of Business Administration, Graduate School of Communication Studies, and Graduate

School of Contemporary Law and the PhD Programs in the Graduate School of Business Administration and Graduate School of Communication Studies do not indicate the learning outcomes, including knowledge, skills, and abilities, that students must attain in order to receive a degree in the degree award policy. This should be improved.

- The PhD Program in the Graduate School of Economics does not present the basic ideas on curriculum organization and implementation in the curriculum design and implementation policy, and the MA Program and PhD Program in the Graduate School of Communication Studies and the MA Program in the Graduate School of Contemporary Law do not present the basic ideas on curriculum implementation in the curriculum design and implementation policy. This should be improved.
- The thesis examination criteria are the same in the MA Program and PhD Program in the Graduate School of Economics, Graduate School of Business Administration, and Graduate School of Communication Studies, respectively, and are not clearly defined for each degree program. This should be improved.
- None of the graduate school degree programs have established methods for measuring the learning outcomes indicated in the degree award policy. Therefore, methods for appropriately grasping and evaluating learning outcomes should be developed.

Student Enrollment

- The ratio of student enrollment to the student enrollment cap is low at 0.33 in the MA Program in the Graduate School of Communication Studies, 0.10 in the MA Program in the Graduate School of Contemporary Law, 0.27 in the PhD Program in the Graduate School of Economics, and 0.22 in the PhD Program in the Graduate School of Business Administration. Therefore, significant improvement should be made in graduate school quota management.
- With regard to student enrollment, the transfer admissions fulfillment rates in the Department of Marketing and Distribution, Department of Communication Studies, and Department of Contemporary Law have been declining over the years. Therefore, the University should implement appropriate quota management.

University Management and Finance

- Despite the fact that faculty members are notified of the university-wide SD training, no faculty members have participated in the training as of the first half of AY2019. Therefore, engagement in improving faculty members' university management capabilities is lacking. The University should review its university-wide SD activities in order to promote faculty-staff cooperation and make organizational efforts to improve the university management capabilities of its faculty and staff members.

Recommendation

Student Enrollment

- An admission policy has not been established for each graduate school program. Therefore, the University should establish and announce the respective admission policies.