

**Certified Evaluation and Accreditation Results for
Professional Graduate Business School**

Graduate School of Management, GLOBIS University



Basic Information of the Institution	
Ownership: Private	Location: Tokyo, Japan
Accreditation Status	
Year of the Review: 2015	
Accreditation Status: Accredited (Accreditation Period: April.01.2016 – March.31.2021)	

Certified Evaluation and Accreditation Results for the Graduate School of Management, GLOBIS University

The graduate program in the Graduate School of Management, GLOBIS University (hereafter, the Program), defines its academic objectives as “responding to the needs to educate management professionals in Japanese and Asian societies, aims to cultivate practical business leaders and management professionals who follow a well-rounded code of professional ethics who will ‘create and innovate’ businesses. The purpose is to contribute to practical research in the creation of businesses and models of business innovation unique to Japan and Asia.” This purpose includes perspectives concerning the training of business-people, the fostering of talents with global vision and professional ethics, and is considered to set up a distinct purpose based on the mission of a professional graduate school of management.

The Program was founded by a private company in 2006 and transformed to a school corporation in 2008. This is the second Certified Evaluation and Accreditation review by Japan University Accreditation Association (hereafter, JUAA). In the first accreditation review in 2010, the Program was judged to satisfy the standard. In 2013, it reported its responses and improvements based on the items pointed out in the first accreditation review.

In order to accomplish the purpose mentioned above, the Program has established four subprograms: the part-time MBA program in Japanese (at the Tokyo, Osaka, Nagoya, Sendai, and Fukuoka campuses), the part-time MBA program in English (at the Tokyo campus), the full-time MBA program in English (at the Tokyo campus), and the online MBA program in Japanese. Thus, the Program offers various learning opportunities for students of diverse profiles.

The curriculum design policy is formulated on the basis of cultivating the abilities required of business leaders who can execute strategies within a drastically changing business environment. The management of corporations and other organizations requires student mastery of professional knowledge (strategies, organization, marketing, finance, and accounting), as well as the ability to think, analyze, and communicate. Therefore, for both Japanese (including online) and English programs, the learning area has been divided into five parts: organizational behavior and human resource management, marketing and strategy, accounting and finance, critical and analytical skills, and management philosophy. The Program emphasizes development of “*kokorozashi*” or personal mission of business leader who has a strong awareness of their calling and maintains a superior ethical viewpoint. Installing “management philosophy” and preparing courses to support this area aligns with the distinct purpose of the Program.

In regards to educational methods, the Program offers identical, synchronized classes (based on the same syllabus) on multiple campuses in order to flexibly respond to the working conditions of busy adult students. Therefore, a student who has difficulty attending a class on a particular campus due to work engagements can take the same class on another campus. In addition, the Program has made various efforts to provide a high quality online MBA program (which was started in 2015) that is not inferior to the program offered in the classroom by introducing a sophisticated interactive learning system.

Eighty-one full-time faculty members (as of October, 2015) and administrative staff serve students on each campus.

Furthermore, the Program has established a business plan contest called “GLOBIS Venture Challenge” as a support for students. Students propose business plans that the faculty, venture capitalists, and venture company executives evaluate, and the prize winners are awarded the option to receive funding. This is a unique support that helps entrepreneurs in their career formation.

As evidenced by the features outlined above, the Program has developed unique

activities that defy the stereotype of existing national and private professional graduate schools of management. It is expected that these unique efforts will further develop the Program's particular purpose. Yet, many modifications are required to improve the quality of education in the future. The following points are to be regarded as advice for maintaining and improving the quality of education in the program and should be used for the formulation of the midterm and long-term vision.

First, while the part-time MBA programs in both Japanese and English and the online MBA program require 36 credits and the standard term of study is two years (five years maximum), the full-time MBA program in English requires 48 credits and the standard term is one year (two years maximum), and the MBA programs (both part-time and full-time) in English do not require students to take the GLOBIS Management Assessment Program (GMAP) that is required for completion of all other programs. Although the same degree (Master of Business Administration (Professional)) is granted for all programs, the number of required credits and other requirements vary across programs. This must be improved.

Second, most full-time faculty members in the Program have regular appointments with private company or the other and concentrate their efforts in teaching classes. Therefore, when faculty meetings take place, only limited numbers of faculty members are in attendance. Therefore, full-time faculty members' substantial educational commitment and their contributions to administration are not sufficient. To improve this situation, the Program needs an additional system to ensure not only the quality of university administration but also the quality of education and research. Furthermore, in order to improve the educational activities that bridge theory and practice, re-examination of faculty organization, including employment of academic faculty, should be considered.

Finally, as the Program continuously makes efforts for improvement and reform, it is expected that it will continue to develop its unique features, and make further progress.