

# JUAA 70th Anniversary Business School Symposium - Harmonization with the Asia-Pacific and Global

# **September 27, 2017**

Venue: 2<sup>nd</sup> Fl., Academy Common, Meiji University. Tokyo, Japan

\*Simultaneous interpretation will be provided in English and Japanese.

09:30 –	Registration Open
10:00 – 10:10	Welcome Remark by JUAA
10:15 – 11:05	Congratulatory Speeches by Directors of MEXT (Ministry of Education, Culture, Sports, Science and Technology) and METI (Ministry of Economy, Trade and Industries)
11:10 – 11:50	Keynote Speech I By Prof. Eric Cornuel, Director General & CEO, EFMD and EFMD Global Network "Business Education in Global Perspective"
11:55 – 12:35	Keynote Speech II By Prof. Betty J. Chung, Executive Director, AAPBS "Business Education in Asia-Pacific Perspective and Its Inherent Evolution"
12:35 – 14:00	Lunch
14:00 – 14:35	Keynote Speech III By Mr. Katsutoshi Saito, former Chairman, The Dai-ichi Life Insurance Company, Limited "What Businesses expect on Asia-Pacific Business Schools?"
14:40 – 15:55	Panel Discussions I By HKUST, KAIST, NUS and Japanese Business Schools "How to respond to Business Expectations, Experiences and More" Moderator: Prof. Hirokazu Kono, Dean, Keio Business School
15:55 – 16:20	Coffee Break
16:20– 17: 35	Panel Discussions II  By EFMD, AAPBS, JUAA and Carrington Crisps  "Japanese Business Education and Schools, How to Harmonize with Global Trend - Quality, Contents, and Culture-"  Moderator: Prof. Howard Thomas, LKCSB Distinguished Team Professor of Strategic Management and Management Education, SMU
17: 35- 17:45	Closing Remark

<sup>\*</sup>Schedule is tentative, subject to changes.

# Registration

by email: Please send your information:

- 1. Name
- 2. Institution
- 3. Country
- 4. e-mail address

to JUAA (keiei@juaa.or.jp) until September 20, 2017.

\*The above your information provided will be printed in participant list.

# Registration fee

Free of charge

#### **Accommodation**

Please arrange accommodation by yourself.

#### **Inquiry**

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### **About JUAA**

The Japan University Accreditation Association (JUAA) is a voluntary organization of higher education institutions. Taking several U.S. accreditation agencies as a model, it was established in 1947 under the sponsorship of 46 national, local public and private universities. In 2017, JUAA has 337 universities as full members.

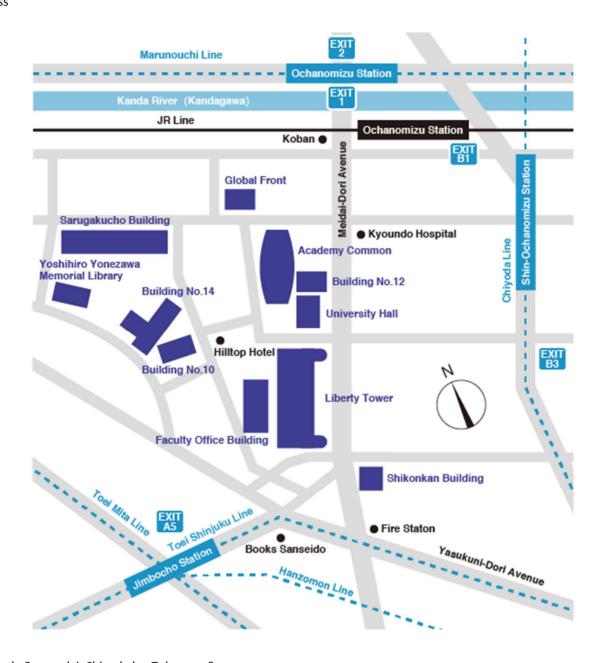
JUAA's mission is to promote the qualitative improvement of higher education institutions in Japan. JUAA started accrediting activities in 1951 for universities applying for full membership in the JUAA.

On August 31, 2004, JUAA was certified by the Minister of Education, Culture, Sports, Science and Technology (MEXT) as the first Certified Evaluation and Accreditation Agency for universities in Japan.

JUAA currently performs Certified Evaluation and Accreditation in 8 fields (Universities, Junior colleges, Law Schools, Business Schools, Public Policy Schools, Schools of Public Health, Intellectual Property Studies, and Schools of Global Communication) and Program Evaluation for Schools of veterinary medicine.







- 1-1 Kanda-Surugadai, Chiyoda-ku, Tokyo 101-8301
- •3 minutes on foot from JR Chuo/Sobu Line and Subway Marunouchi Line, Ochanomizu Station
- •5 minutes on foot from Subway Chiyoda Line, Shin-Ochanomizu Station
- •5 minutes on foot from Subway Mita, Shinjuku, and Hanzomon Lines, Jimbocho Station

URL: http://www.meiji.ac.jp/cip/english/about/campus/surugadai.html l

