

**Results for Certified Evaluation and Accreditation for
Professional Graduate Business School**

**Graduate School, Prefectural University of Hiroshima,
Graduate School of Business Administration,
Program for Leadership Development**



Basic Information of the Institution	
Ownership: Public	Location: Hiroshima, Japan
Accreditation Status	
Year of the Review: 2025	
Accreditation Status: accredited (Accreditation Period: April 1, 2026 – March 31, 2031)	

**Certified Evaluation and Accreditation Results
for Graduate School, Prefectural University of Hiroshima,
Graduate School of Business Administration,
Program for Leadership Development**

The Program for Leadership Development, Graduate School of Business Administration, Prefectural University of Hiroshima, or Hiroshima Business and Management School (HBMS), defines its unique purpose as “to bridge management theory and practice and develop highly specialized professional business leaders who possess profound knowledge and exceptional skills required for advanced specialist roles,” and pursues this ambition through the four strategies of benchmarking, branding, market demand expansion, and human resource development, which are established in the medium- and long-term business plan, “HBMS Reacceleration Project”. Each of the strategies are implemented under the leadership of the dean and the department head to deliver a “one and only MBA program.” Of particular note is the effort by the Frontier Research Institute for Small and Medium-Sized Organizations established as part of the branding strategy in AY2024, to turn the Business School’s social contribution commitments into tangible actions, such as implementing case studies and developing research-based teaching materials.

The educational program is delivered through a systematic and progressive curriculum, offering basic, advanced, specialized, and practical courses, with the specialized courses organized into the four domains of Regional Resource Management, Healthcare Management, Commons Management all three reflecting HBMS’s objectives, and Special Theme focused on current topics. In addition to these courses, non-credit introductory courses are provided for pre-enrollment incoming students and first-year students in their first or second quarters to build a foundation in the various fields relevant to advanced business management skills. This unique practice prepares students for upcoming studies by promoting their understanding. Other remarkable features include an effort to inspire students’ global perspectives through programs and courses organized and delivered in cooperation with multiple overseas partner institutions, such as overseas training programs and the “Stanford-Hiroshima Collaboration Program on Entrepreneurship.” Courses emphasizing Asia are also actively created and delivered to highlight the MBA program’s strong focus on the Asian region. Furthermore, offering a number of courses specializing in small businesses to develop business leaders in specific fields relevant to the local challenges of Hiroshima Prefecture and its vicinity is also a unique and commendable feature.

There are areas of improvement that need to be addressed, however. The educational effectiveness of hybrid teaching courses should be assessed using student feedback and other data to reduce the gap between in-person and remote learners. HBMS is advised to improve the quality of its online teaching and explore more effective ways to utilize this teaching method.

There are other issues acknowledged by HBMS, such as reorganizing course sequences with a view to restructuring the curriculum, managing enrollment to address over-capacity, and increasing diversity in teacher hiring. It is recommended that in tackling these and other challenges, HBMS utilize the results of this Certified Evaluation and Accreditation for Professional Graduate Business Schools and continue its systematic self-study efforts for improvement. The Business School is expected to further assure and enhance the quality of education and strive to further develop its unique features.